



20 Corporate Woods Boulevard, Suite 602
Albany, New York 12211

2012 LEGAL PROTECTION PLAN

Protect your career investment

We are pleased to announce that the New York State Dental Association will continue its joint participation with the law firm Feldman Kieffer, LLP in order to bring NYSDA members the benefit of legal protection. The Legal Protection Plan is not insurance or an insurance plan. It provides legal coverage in exchange for a payment for potential claims, proceedings and/or investigations. It is designed to safeguard your practice and protect you from the financial and emotional devastation of unexpected encounters with federal and state regulatory agencies, insurance companies, managed care plans, and the Office of Professional Discipline.

Who will represent me?

NYSDA will administer the program, with legal services provided by Feldman Keiffer, LLP, specialists in health and business law. Firm founder and partner Andrew Feldman is a member of the NYSDA Legal Services Panel.

How much does it cost?

Members have the option of purchasing the plan in two tiers: \$295 yearly for \$7,500 in legal services; and \$395 yearly for \$10,000 in legal services.

What does the plan cover?

- Sales tax audits
- OPD investigations
- Insurance company disputes alleging fraud or seeking repayments
- HIPAA and OSHA complaints and compliance
- Workers' Compensation challenges and investigations
- Defending claims involving identity theft issues
- Investigation/proceedings before IPRO and Office of Civil Rights
- Responding to audits and claim reimbursements by NYS or federal regulatory agencies, including Medicaid and Medicare

Plan Options	Coverage Amount	Membership Cost
LP01	\$7,500	\$295.00
LP02	\$10,000	\$395.00

* Services will be provided at a discounted rate of \$150.00 per hour.

Plan details are on reverse side. For more information, contact Patricia Marcucia at 800-255-2100 extension 242.

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PLEASE DETACH HERE AND RETURN THIS PORTION WITH YOUR PAYMENT

LP01 \$295.00

LP02 \$395.00

Name: _____ ADA # _____

Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____

Please bill my credit card

Enclosed is my check payable to "New York State Dental Association"

Card Number: _____ Expiration: _____

Name on Card: _____ Security Code: _____

NYSDA Legal Protection Plan

The Legal Protection Plan is available to New York State Dental Association (NYSDA) members in good standing.

The Legal Protection Plan is designed to protect the legal and financial interests of dentists facing public and private administrative proceedings. The Legal Protection Plan is not insurance or insurance plan and is not the offering of an insurance plan.

The Legal Protection Plan provides legal coverage in exchange for a payment for potential claims, proceedings, and/or investigations before the New York State Education Department, Medicaid or Medicare, Workers' Compensation, the United States Office of Civil Rights (HIPAA), the New York State and New York City Divisions of Human Rights, New York State Sales Tax Bureau, New York State Department of Labor Employee Classification Bureau, United States Occupational and Safety Health Administration, Federal Trade Commission Identity Theft Bureau, IPRO, and any Health Maintenance Organization (HMO) or other insurance/managed care plan, provided that coverage for HMO and insurance/managed care plan issues relates only to claims, proceedings, and/or investigations where the HMO or insurer seeks to recover or recoup money from a dentist for fraud or similar alleged wrongdoing and not to ordinary billing disputes or routine denials of reimbursement claims.

Legal services are provided by Feldman Kieffer, L.L.P.

Participation in the Legal Protection Plan is secondary to any applicable insurance or other financial coverage a NYSDA member dentist has for the particular legal matter, and the Legal Protection Plan shall only be utilized when such other coverage has been exhausted.

Coverage for a legal matter is only effective for the Legal Protection Plan year from January 1, 2012, through December 31, 2012, and the matter must fall within that plan year and notice of such matter must be delivered to NYSDA while coverage is in effect in order for coverage to be provided. If a legal matter is outside the definition of the Legal Protection Plan as described in this provision, or coverage limits have been reached, Feldman Kieffer shall provide legal services to a member dentist at a preferred billing rate on a direct bill basis to the dentist client, provided that Feldman Kieffer determines the matter is one in which Feldman Kieffer can adequately represent the dentist client.

The Legal Protection Plan shall not cover criminal matters under any circumstances. Participation by NYSDA members in the Legal Protection Plan is subject to screening and approval by Feldman Kieffer and NYSDA, which screening and approval can, at a minimum, consist of review of prior usage and claims history with the Legal Protection Plan, review of any prior malpractice or professional discipline history, and review of any NYSDA ethics and NYSDA Peer Review history.