

# NYSDA

AN OFFICIAL PUBLICATION OF THE NEW YORK STATE DENTAL ASSOCIATION

## news



NYSDA members serving on Empire Dental Political Action Committee were in New York City in November for EDPAC Board of Directors meeting and legislative reception honoring Gov. David Patterson. Pictured with Gov. Patterson are, from left, Sixth District Executive Director, Al Perna; Robert Gianuzzi, Sixth District; Edward Downes, immediate past chairman, EDPAC, and chair, New York State Dental Foundation. (More photos on page 8.)

### Playing to the Children

Dutchess County Players get into character to deliver oral health care message to the very young.

**T**he pristine white tooth dances gaily past the giggling children.

Cue melodramatic music. Enter the villainous Mr. Tooth Decay, his black cape billowing. He chases the tooth through the rows of now screaming children, slapping black patches depicting decay on the poor tooth's enamel.

Cue Mr. Feel Good, the dentist hero of this story, who beats Mr. Tooth Decay away with giant foam toothbrushes. Miraculously, the decay falls away. The children are relieved and respond approvingly.

This imaginative vignette, available for viewing on YouTube, is the artistic creation of Thomas Bloom, D.D.S., director of Dutchess County Dental Society Players. Dr. Bloom is also producer, moderator and promoter of the players, whose 20-minute oral health care show for children, "Happy Tooth," is now playing in elementary schools in Dutchess County.

Dr. Bloom, a general dentist, whose previous theatrical experience was a role in a players group in the '70s, made up of NYU dental students. The NYU players were sponsored by Procter & Gamble, he said, and did community outreach in Manhattan.

The Dutchess County Players do all their work in their own backyard. It's a totally volunteer troupe, whose members—eight in all—include five dentists and three dental assistants. In addition to Bloom, play-

ers include William Kirtland, Mark Mason, Rosemarie Mason, Irving Baum, Anthony Bonavoglia, Elia Bonavoglia and Larry Snyder.

Now in its second year, Dutchess County Players puts on eight to nine performances a year, appearing by request before youngsters in kindergarten through fourth grade. They do their shows on Wednesday or Friday, when most of the players are off from their real jobs. The show includes instruction on the make up and care of teeth, as well as the dramatic portrayal of the fight against tooth decay. At the end of the show, children receive coloring books with dental themes and fact sheets on oral health to take home to their parents. Those who respond correctly to questions that test their knowledge of teeth receive toothbrushes.

Dr. Bloom estimates that by now, the Players have performed before close to 10,000 children. The children, he said, really get into the show, screaming, carrying on and reaching out to touch the characters. The group operates on a \$4,000 a year budget, which includes money for the Players' custom-made costumes. If they had more money, the director said, they would be able to take their show beyond Dutchess County.

And the group would welcome more "actors." Dr. Bloom is quick to add, "No acting experience is needed; just a desire to contribute and have a lot of fun." ☞

### what's inside

#### Charity Begins at Home

Donated Dental Services allows dentists to make a difference from their own office . . . .5

#### Rewarding Moments

Four honored for excellent achievements . . . .6

#### Caring for Youngest Among Us

Dental community prepares for celebration of children . . . . .10

### Call for Nominations

THE NYSDA COUNCIL on Nominations will meet on Tuesday, March 16, 2010, at 12:15 p.m. to make its selections for President Elect, Vice President, Treasurer and Speaker of the House of Delegates of the Association in 2010. Nominees for Vice President must be members of the New York County Dental Society. Nominees for President Elect must be members of the Queens County Dental Society. Nominees for Treasurer and for Speaker of the House of Delegates may be members of any NYSDA component.

Members wishing to submit nominations for any of these positions must do so no later than March 1, 2010. Nominations should be sent to Dr. Stephen B. Gold, Council on Nominations, NYSDA, 20 Corporate Woods Blvd., Suite 602, Albany, NY 12211. ☞

### Capitol Members

THE NEW YORK STATE DENTAL ASSOCIATION salutes the newest members of its Empire Dental Political Action Committee (EDPAC) Capitol Club. They are Leonard Kobren, John J. McIntyre and Robert Tauber, all of the Ninth District Dental Association, and Jay Ledner of Queens County Dental Society.

Membership in the Capitol Club is open to anyone who makes an additional, voluntary contribution of \$100 or more to support the work of EDPAC. ☞

## EDITOR

Kevin J. Hanley, D.D.S.

## MANAGING EDITOR

Mary Grates Stoll

## ADVERTISING MANAGER

Jeanne Deguire

## ART DIRECTORS

Kathryn Sikule/Ed Stevens

## NYSDA OFFICERS

Michael R. Breault, D.D.S., President  
Robert Doherty, D.D.S., President Elect  
Chad P. Gehani, D.D.S., Vice President  
Richard F. Andolina, D.D.S., Secretary-Treasurer  
Stephen B. Gold, D.D.S., Immediate Past President  
Mark J. Feldman, Executive Director

## PRINTER

Fort Orange Press, Albany

The NYSDA News (ISSN 1531-684X) is published quarterly, in February, May, October and December, by the New York State Dental Association, Suite 602, 20 Corporate Woods Boulevard, Albany, NY 12211-2370. Subscription rates are \$5 per year to members of the New York State Dental Association; \$10 per year, or \$2.50 per issue, for nonmembers. Periodicals postage paid at Albany, NY. Send address changes to NYSDA News, Suite 602, 20 Corporate Woods Boulevard, Albany, NY 12211-2370.

Editorial and advertising offices are at Suite 602, 20 Corporate Woods Boulevard, Albany, NY 12211-2370. Telephone (518) 465-0044. Fax (518) 465-3219. E-mail info@nysdental.org. Web site www.nysdental.org.



## Dentistry in the Age of MySpace and Facebook

Leonard Goldstein, D.D.S., Ph.D.

Online social networking sites such as Facebook and MySpace are extremely popular, as indicated by the number of members and visits to the sites. The 21st century continues to usher in technological advances that change the nature of communication, socialization and private versus public information. While social networking among dental students, residents and practicing dentists is common in the current culture of emerging professionals, a majority of users allow anyone to view their profile.

Over the past five years, social-networking sites have evolved from a preoccupation of high school and college students, to a mainstream form of social interaction that spans divisions of age, profession and socioeconomic status. The technology facilitates communication, with personal Web pages that permit users to post information about events in their lives, advertise social activities and share photographs. Users are prompted by Facebook to carve out a digital identity by disclosing their political affiliations, sexual orientation and relationship status. Those who do so can readily communicate and associate with other users with similar interests—a feature of these sites that facilitates collective action across geography and time.

By creating a new environment for individual and group interaction, social networking sites also create new challenges for people who work in clinical settings. Take the example of a dental hygienist who blogs about her experiences in dealing with a difficult patient, forgetting that one of the patient's family members—a recent addition to her network of "friends"—has access to her blog. Or what about the dentist whose judgment is questioned because of photographs posted online showing him/her in progressive stages of apparent inebriation at an office holiday party?

Dentists, dental schools and hospital-based dental residencies are trying to keep pace with the potential effects of such networking on a clinical practice. In an e-mail to students and faculty of Harvard Medical School, the dean for medical education wrote: "Caution is recommended in using social networking sites such as Facebook and

MySpace. Items that represent unprofessional behavior that are posted by you on such networking sites reflect poorly on you and the medical profession." Other schools have warned students that information placed on social networking sites might influence the fate of their applications for postgraduate training.

Programs/employers/patients are increasingly gaining access to social networking sites to see what they can learn about the candidate/applicant/dentist. Although legal questions surrounding the relationship between clinical dentistry and social networking are as yet undefined, there are obvious concerns for individuals and institutions, since their Internet presence makes clinicians' attitudes and activities increasingly visible.

The issues raised by access to online media are in many ways similar to issues that dentists and dental schools have dealt with for generations. Dentists, after all, are members of real-life communities and might be observed in public, behaving in ways that are discordant with their professional personas.

During training, the importance of maintaining a professional distance—however much one desires to have a close meaningful relationship with patients—is taught by educators and reinforced by the use of beepers and pagers meant to shield dentists from their patients. What sets the online arena apart are the potential size of the community and the still evolving rules of etiquette. The foremost criticism of online social networking is that dentists (and other professionals) may open themselves to public scrutiny of their online persona and risk physical safety by revealing excessive personal information.

Social networking sites provide individuals with a way of maintaining and strengthening social ties, which can be beneficial in both social and professional settings. These same sites, however, also pose a danger to the dentist's privacy, safety and professional reputation if proper precautions are not taken. ☞

*Dr. Goldstein is president of the Suffolk County Dental Society and director of clerkship education at New York College of Osteopathic Medicine. His article is reprinted here from the October Suffolk Dental Bulletin with the author's and editor's permission.*

Statement of Ownership, Management, and Circulation		
For the Issue of December 2009		
1. Publication Title	2. Issue Date	3. Issue Frequency
NYSDA NEWS	12/01/09	Quarterly
4. Number of Issues Published Annually	4	
5. Annual Subscription Price	\$10.00	
6. Number of Copies of This Issue Published	1,000	
7. Total Number of Copies of This Issue (Sum of 6 and 8)	1,000	
8. Paid and Unpaid Distribution Outside the Mails		
a. Sales Through Dealers and Carriers, Street Vendors, and Counter Sales	0	
b. Outside the Mails (Other than Sales Through Dealers and Carriers, Street Vendors, and Counter Sales)	0	
c. Paid Distribution Outside the Mails (Sum of 8a and 8b)	0	
9. Paid and Unpaid Distribution Through the Mails		
a. Paid Distribution Through the Mails	1,000	
b. Unpaid Distribution Through the Mails	0	
c. Paid Distribution Through the Mails (Sum of 9a and 9b)	1,000	
10. Total Paid and Unpaid Distribution (Sum of 8c and 9c)	1,000	
11. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
12. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
13. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
14. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
15. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
16. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
17. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
18. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
19. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
20. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
21. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
22. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
23. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
24. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
25. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
26. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
27. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
28. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
29. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
30. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
31. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
32. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
33. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
34. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
35. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
36. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
37. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
38. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
39. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
40. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
41. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
42. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
43. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
44. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
45. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
46. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
47. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
48. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
49. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
50. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
51. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
52. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
53. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
54. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
55. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
56. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
57. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
58. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
59. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
60. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
61. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
62. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
63. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
64. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
65. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
66. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
67. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
68. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
69. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
70. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
71. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
72. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
73. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
74. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
75. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
76. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
77. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
78. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
79. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
80. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
81. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
82. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
83. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
84. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
85. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
86. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
87. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
88. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
89. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
90. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
91. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
92. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
93. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
94. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
95. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
96. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
97. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
98. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
99. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	
100. Total Paid and Unpaid Distribution (Sum of 10 and 11)	1,000	

## HHS Agency Gives Alaskan Dental Health Aide Program High Marks

THE AGENCY for Healthcare Research and Quality, a division of the Department of Health and Human Services, has completed a survey of the Alaska Dental Health Aide Program and concluded that services provided by the program's dental therapists are "effective and of very high quality."

The Dental Health Aid Program uses trained dental health aide therapists (DHAT) to provide culturally appropriate education and routine dental services to high-risk residents of rural villages in Alaska without the direct supervision of a dentist. It's a controversial program that was developed by the Alaska Native Tribal Health Consortium, with funding from a variety of philanthropic foundations, to address a shortage of dentists in remote areas of Alaska. Since it began in 2004, 13 dental therapists have completed a two-year training program at the University of Otago in New Zealand and have begun serving 42 Alaska villages. The AHRQ reports that collectively these therapists have provided services to "thousands" of individuals.

Dental therapists work year-round in regional hub clinics and remote village clinics. They treat dental caries, primarily in children, and provide preventive services, such as fluorides, sealings, cleanings, pulpotomies and uncomplicated tooth extractions. They also provide oral health education at schools and develop community prevention strategies for their villages. The therapists are allowed to bill Medicaid directly for their services.

While they work alone, the therapists are connected to a supervising dentist via a telehealth network that allows transfer of real-time digital images, enabling the dentist to view the same teeth and X-rays being examined by the therapist. Patients whose needs are beyond the scope of a DHAT, as well as patients with a significant health history or special needs, require a consultation with the dentist.

The AHRQ says its data suggest that the program "is enhancing access to quality oral health services for individuals living in rural Alaska villages who previously had limited or no access to such services." Two independent evaluations, the agency reports, have found the program to be effective and of very high quality. The evaluations are said to have been performed by a professor of dentistry from the University of Washington and a professor of dentistry from Texas A&M University.

Based on its analysis, the AHRQ draws the following conclusion:

"While there are currently no data showing a decrease in disease rates, the program's service statistics clearly suggest that dental therapists are improving access to year-round oral health care for individuals who previously could see a dentist only a few weeks each year." ❧





Joseph Amodeo, at left, development coordinator, New York State Dental Foundation, discusses conference program with David Reznik, center, and Howard Lavigne. Dr. Reznik, president, HIV Dental Alliance, was conference presenter. Mr. Lavigne is deputy director, HIV Clinical Education, State Health Department.

## AIDS Discussion Reaches the Dental Office

NEARLY 200 people attended "Oral Pathology and Rapid HIV Testing," a weekend conference held in mid-October and sponsored by the New York State Dental Foundation.

The conference, which took place at New York University College of Dentistry, was a follow-up to the foundation's 2008 "Summit on Oral Health, HIV and AIDS." It sought to broaden the discussion of oral

pathology and to train dentists to implement rapid HIV testing in the dental setting. The foundation received generous support from the New York State Dental Association; OraSure Technologies; a grant through the office of New York State Sen. Thomas K. Duane; the NY/NJ AIDS Education and Training Center; NYU College of Dentistry; Delta Dental; and American Express.

Opening day speakers and their topics included

"Oral Pathology Case Presentations," by Joan Phelan, D.D.S., professor of oral and maxillofacial pathology, and Alexander Ross Kerr, D.D.S., M.S.D., clinical associate professor of oral and maxillofacial pathology at NYU College of Dentistry. Daniel Malamud, Ph.D., professor of basic sciences and director of the HIV/AIDS Research Program at NYU College of Dentistry, gave the plenary address, which focused on contemporary developments in oral diagnostics. And David Zegarelli, D.D.S., professor at Columbia University College of Dental Medicine, presented "Oral Mucosal Biopsy Technique."

Two panel discussions were featured that day as well, the first devoted to "HIV, HBV and the Dental Team." The second was a technical assistance panel, during which each presenter discussed his or her experience with rapid HIV testing in the dental setting and answered questions conference attendees had regarding implementing testing in their own offices.

On the second day, the conference began with a presentation by Serene Mastrianni, R.Ph., of OraSure Technologies, who explained the operation of the oral-based HIV screening device and issues pertaining to sensitivity and specificity. This was followed by an intensive three-hour training session offered by the NY/NJ AIDS Education and Training Center that provided dental professionals with the background necessary to implement rapid HIV testing in the dental setting.

The New York State Dental Foundation will be archiving videotaped portions of the October conference for its online continuing education site [www.nysdflearning.org](http://www.nysdflearning.org). The videotape is being made possible by an educational grant from OraSure Technologies. ❧

# Queens Doctor Brings Charity Closer to Home with Donated Dental Services



Gary Minkowitz relaxes with dental colleagues on trip to Philippines. Children at left are from Pag-Asa Center in Tagaytay, which benefits from donations of books and supplies arranged by Dr. Minkowitz.

*Editor's Note: The New York State Dental Foundation has been awarded a \$225,000 grant to bring the Donated Dental Services program to upstate New York. DDS provides needy disabled, elderly and medically compromised individuals access to comprehensive care. NYSDF is currently securing staff, training and supplies to bring the volunteer program to fruition.*

When Queens dentist Gary Minkowitz visited the Philippines a couple of years ago, a local friend and fellow dentist took him to an underprivileged school. Dr. Minkowitz made an ongoing commitment to send supplies and educational materials. But the trip changed him in another way. His philanthropy overseas prompted him to respond to a call for volunteers for the Donated Dental Services (DDS) program.

"It seemed like a good idea to do something close to home as well," he said. Dr. Minkowitz, a partner in a 16-year-old general dentistry practice with five operatories, described the six patients he has seen through the DDS program as physically or mentally challenged patients who don't qualify for state dental assistance. They were patients, he said, who "fall into the cracks."

Donated Dental Services was created by the National Foundation of Dentistry for Handicapped (NFDH). It makes it easy for dentists and dental laboratories to donate time and skills to help disabled, elderly and medically compromised applicants.

"Personally, it is very satisfying because there are people who just have been unfortunate either medically or financially who cannot afford the basics," Dr. Minkowitz said. "To be able to provide this for them with very little effort on our behalf, why shouldn't we?"

DDS is unique because it employs a coordinator who works as the liaison between dentist, laboratory and patient. When the coordinator has a qualified applicant in the area, she sends Dr. Minkowitz and his staff

a patient profile for their consideration. DDS volunteers can accept or decline any patient for any reason. All of the work is done in the participating dentist's own office, and volunteers are never asked to pay laboratory costs.

Since each DDS case has been rewarding, Dr. Minkowitz said, no one story is more amazing than another. One thing the patients all have in common is the gratitude they express for the services Dr. Minkowitz and his staff provide. His most recent patient, a physically challenged architect, who paints oil paintings as a sideline, donated one of his works to the office.

"We have it in the waiting room," the doctor said. "Almost every visit you are met with some sort of sign of appreciation." He and the staff routinely receive thank you notes and gifts of flowers and cards from DDS patients.

Dr. Minkowitz said his office has provided DDS services ranging from replacing missing teeth to alleviating dental pain. As with all DDS dentists, Dr. Minkowitz determines the treatment plan. When the treatment is complete, the patients are removed from the DDS program, but Dr.

Minkowitz said he keeps in touch with his former patients to encourage them to keep coming in every six months for preventive care.

"A couple of them have been back even with their own dental insurance. Those who haven't returned—we still stay in contact and stress to them the importance of continuing care."

As for finding the time to help DDS patients, Dr. Minkowitz said people can always find the time to do something they really want to do. Since DDS takes care of the administrative details and the dentist can work in his or her own office, DDS makes participating in the program convenient.

"Given the time and effort that you put in, you will be more than compensated with the self satisfaction of having helped these people and the gratitude that they demonstrate," Dr. Minkowitz said.

DDS works with more than 13,000 volunteer dentists and 3,000 volunteer laboratories across the country, who donate dental care to the nation's most vulnerable people. To get involved, call Laura Beth Leon, executive director of the New York State Dental Foundation, at (800) 255-2100. ☞



Reneida Reyes receives community service award, presented by NYS Dental Foundation, from NYSDA Past President Steven Gounardes.



Irwin Mandel, left, winner of foundation award for excellence in research, with presenter Ira Lamster, dean, Columbia University College of Dental Medicine.

## Four Dental Leaders Receive *Dental Foundation Excellence Awards*

A large contingent of dental leaders and dignitaries gathered Oct. 23 in the Versailles Ballroom at the St. Regis Hotel in downtown Manhattan for the annual Foundations of Excellence Awards luncheon and program, sponsored by the New York State Dental Foundation. Begun in 2005 as a way to recognize achievement in the areas of academics, community service, corporate leadership and research, the awards program has become an important event for the dental profession, allowing people from all levels of organized dentistry to come together in celebration of accomplishment and success.

NYSDA Executive Director Mark Feldman, a member of the Foundation Board of Trustees, presented the Foundations of Excellence in Academics award to **Richard N. Buchanan, D.M.D.**, dean of the University at Buffalo School of Dental Medicine.

Dr. Buchanan, who is leaving his post at the end of this year, has made enormous contributions during his seven years at the School of Dental Medicine. He successfully guided the dental school through its accreditation by the Commission on Dental Accreditation, resulting in full accreditation without reporting requirement for the maximum period of seven years, as well as several commendations and no recommendations for improvement. Under his leadership, the school introduced digitized radiography and developed the information technology capacity for point-of-service delivery of images, teaching materials and patient information. This year, the

school added the electronic patient record to its clinical management system and initiated advanced patient simulation in its clinics.

Dean Buchanan also oversaw development of a funded plan for a 20 percent increase in full-time faculty and the recruitment of three department chairs, as well as establishment of the school's first endowed professorship, which will allow recruitment of distinguished scholars in the future. He has led a comprehensive, school-level curriculum review and revision, resulting in reduced curriculum density and more effective course sequencing and renewal of curriculum content. And Dean Buchanan has emphasized the importance of enhancing the quality and diversity of the school's enrollment.

The next award, presented by Ira Lamster, dean of Columbia University College of Dental Medicine and a member of the NYSDF Board, went to **Irwin Mandel, D.D.S.**, an oral biologist, for Excellence in Research.

A 1945 graduate of what was then called the Columbia University School of Dental and Oral Surgery, Dr. Mandel began his tenure at Columbia as a research assistant. He practiced part time for 20 years before devoting himself full time to research and teaching. In 1971, he served as director of the Division of Preventive Dentistry, the first such department in the country. He founded and directed the Center for Clinical Research in Dentistry, serving as a mentor to many junior faculty members and dental students in his research laboratory. Before being appointed professor emeritus in 1992, Dr. Mandel was the School's Associate Dean for Research.

The author of more than 250 scientific publications, Dr. Mandel's research interests have encompassed a number of areas, including caries, periodontal disease, preventive dentistry, salivary chemistry and diagnostics, and the relation of saliva to oral and systemic disease.

Steven Gounardes, past president of the New York State Dental Association, presented **Reneida E. Reyes, D.D.S., M.P.H.**, with the Foundations of Excellence in Community Service Award, which is given in recognition of efforts to bring about improved oral health care for individuals, particularly underserved and at-risk populations.

As regional oral health consultant for the Head Start Dental Home Initiative, founded by the American Academy of Pediatric Dentistry and

the Office of Head Start, Dr. Reyes is responsible for assisting in the development of collaborative networks across the state. Throughout her 28-year career in dentistry, Dr. Reyes has been a leader in advocating for improved access to care for all, but especially for children. Her example has motivated scores of young dentists to follow her lead. Among the many committees she has chaired is National Children's Dental Health Month. Dr. Reyes maintains a full-time private practice and is section chief, pediatric dentistry, at New York Methodist, Columbia Presbyterian Network, Division of Dental Medicine.

The final Foundations of Excellence Award, for Corporate Leadership, was presented to **Anthony Volpe, D.D.S., M.S.**, by Steve Kess, vice president of professional relations, Henry Schein, Inc., chair of the national Give Kids A Smile Committee and a member of the NYSDF Board of Trustees. This award is given in recognition of exemplary leadership that demonstrates a deep commitment to innovative initiatives that empower employees and communities and advance strategic business interests.

Dr. Volpe is vice president of clinical dental research and scientific affairs for Colgate Palmolive. He has more than 40 years experience in clinical dental research, preventive dentistry and dental scientific affairs. In his current role, he is responsible for Colgate's worldwide clinical research program, as well as interrelationships with all worldwide professional organizations. The author of more than 250 scientific publications and presentations worldwide, Dr. Volpe is clinical professor of periodontics at the University of Medicine and Dentistry New Jersey Dental School.

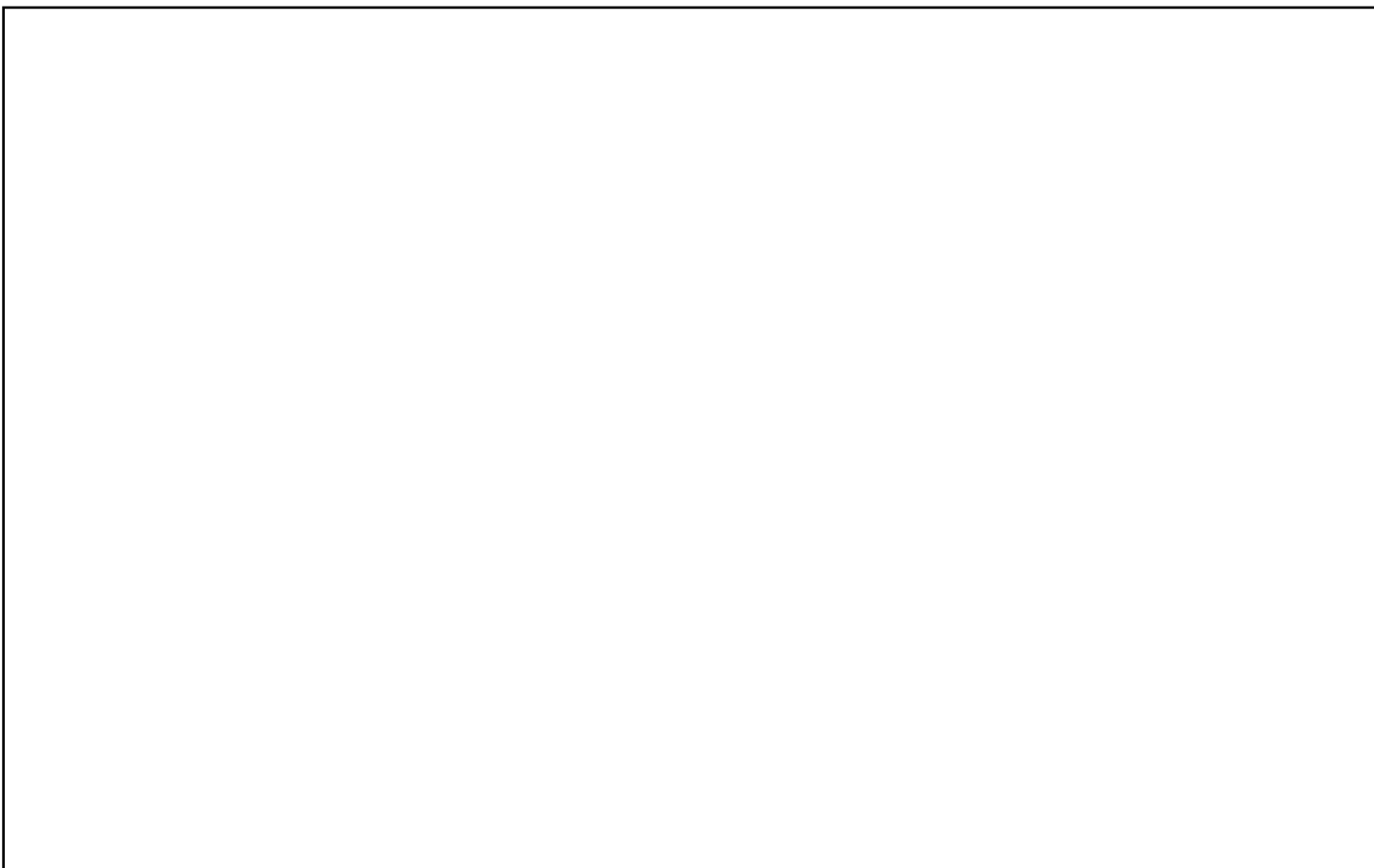
At the end of the program, a special presentation was made by ADA Trustee William Calnon to NYSDA President Michael Breault. NYSDA has won the coveted ADA Golden Apple Award for Excellence in Promotion of Dental Ethics, for its continuing education program "Ethics & Jurisprudence for the Dental Practitioner." ❀



Steve Kess, left, Henry Schein Inc., presents Foundations of Excellence Award for Corporate Leadership to Anthony Volpe, vice president at Colgate Palmolive.



NYSDA Executive Director Mark Feldman, right, congratulates Richard Buchanan, dean UB School of Dental Medicine, winner of Foundations of Excellence in Academics award.

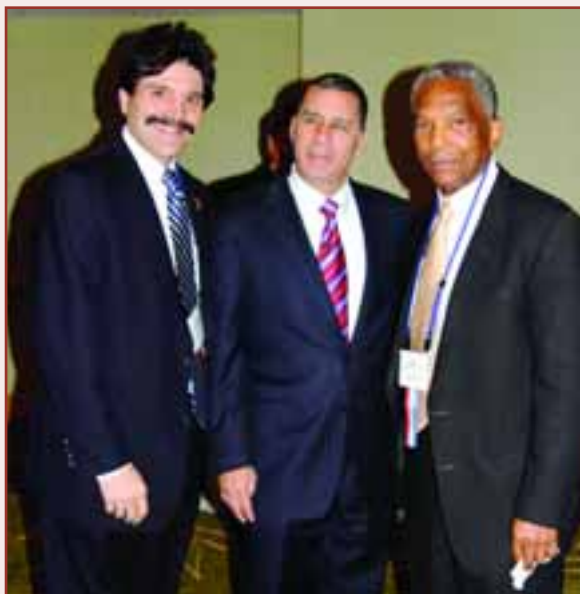




EDPAC Chair Lawrence Volland, left, and NYSDA Executive Director Mark Feldman with Gov. David Patterson, guest of honor at EDPAC Legislative Reception in New York City.

## Empire Dental Political Action Committee Annual Meeting/Legislative Reception

November 6 — New York City



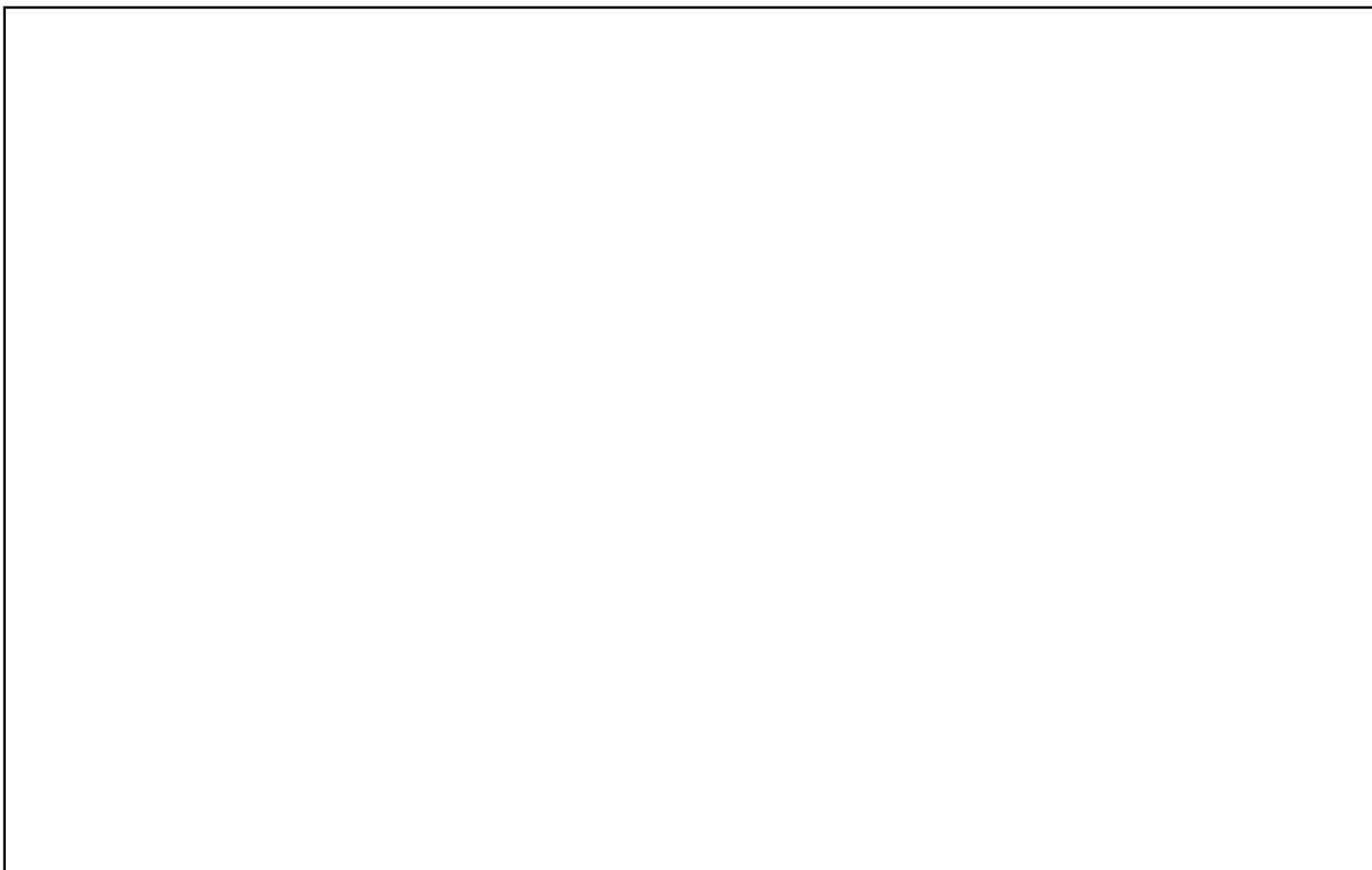
Gov. Patterson is welcomed by NYSDA Past President Steven Gounardes, left, and James Spencer, EDPAC Second District component chair.



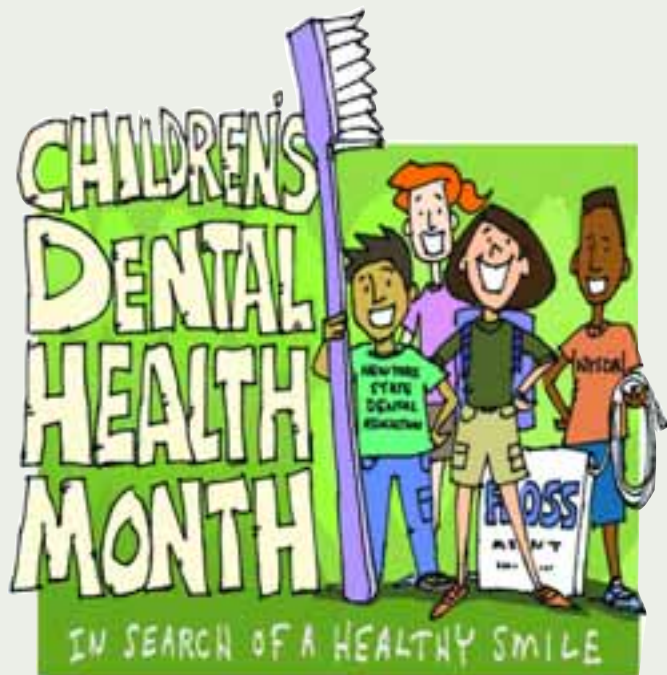
Roy Lasky, NYSDA lobbyist, introduces Gov. Patterson at reception at Hilton Hotel.



Governor enjoys convivial moment with, from left, Robert Schaefer Jr., Fifth District; John Liang, Fifth District; Joel Friedman, Bronx County.



Prosites full page ad



## A Month for Children

NYSDA gearing up for February and the celebration of Children's Dental Month.

SHARING ORAL HEALTH CARE information with children can be a rewarding activity for both the dentist and his or her young audience. Plan now to get involved in Children's Dental Health Month events in February. NYSDA and the ADA are providing oral health professionals, educators and parents with resources, many of which are free. Local dental societies will also provide support to dentists interested in giving office tours, making class visits and public presentations.

### PUT IT ON A SHIRT

The NYSDA "Keeping Smiles Brighter" contest is open to children in preschool through 12th grade. NYSDA is seeking imaginative T-shirt designs with a dental health theme or tip. Contest rules can be downloaded directly from the NYSDA Web site, or obtained from NYSDA headquarters or your local district office.

### SUGAR IS SWEET BUT NOT FOR TEETH

NYSDA will sponsor its popular Sugarless Wednesday event on Feb. 24. The day is dedicated to healthy nutrition, its impact on oral and overall body health, and to reducing added sugars in our diet. NYSDA is offering classroom idea sheets for educators, "Sugarless Wednesday Survivor" certificates for students, as well as stickers and posters for public areas and cafeterias. All materials are available for free from NYSDA.

### ADA POSTERS FOR ALL AGES

The ADA's national campaign for the month of February is highlighted on a two-sided, eye-catching poster with new characters—the McGrinn Twins, Flossy and Buck—reminding children, "For a Sparkly Smile, Remember to Brush & Floss Every Day!" On the opposite side, teens are encouraged to "Rock Your Smile" with general oral health messages. For information, visit the ADA at: <https://www.ada.org/public/events/ncdhm/index.asp>

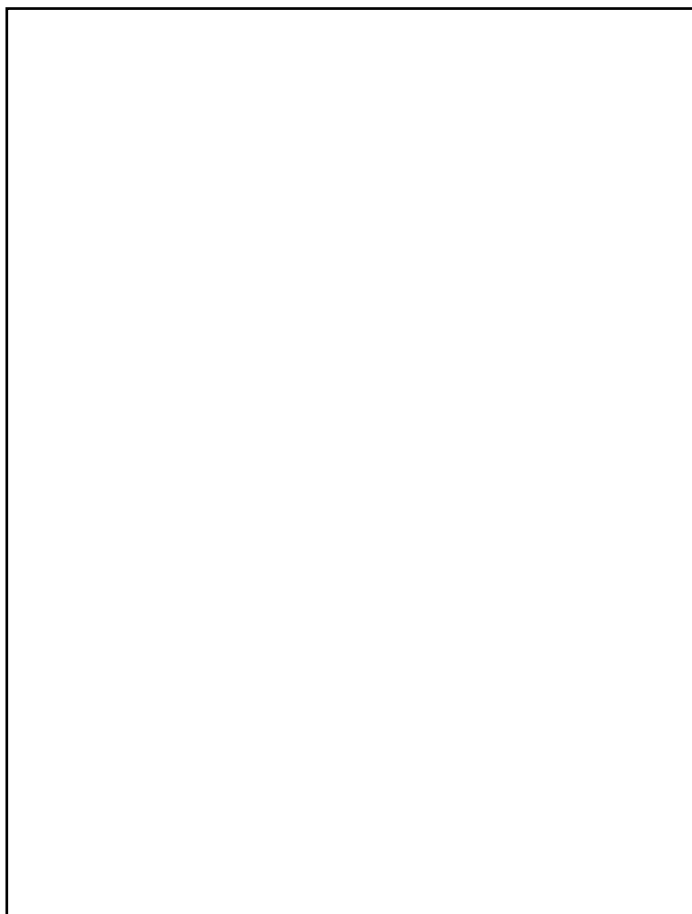
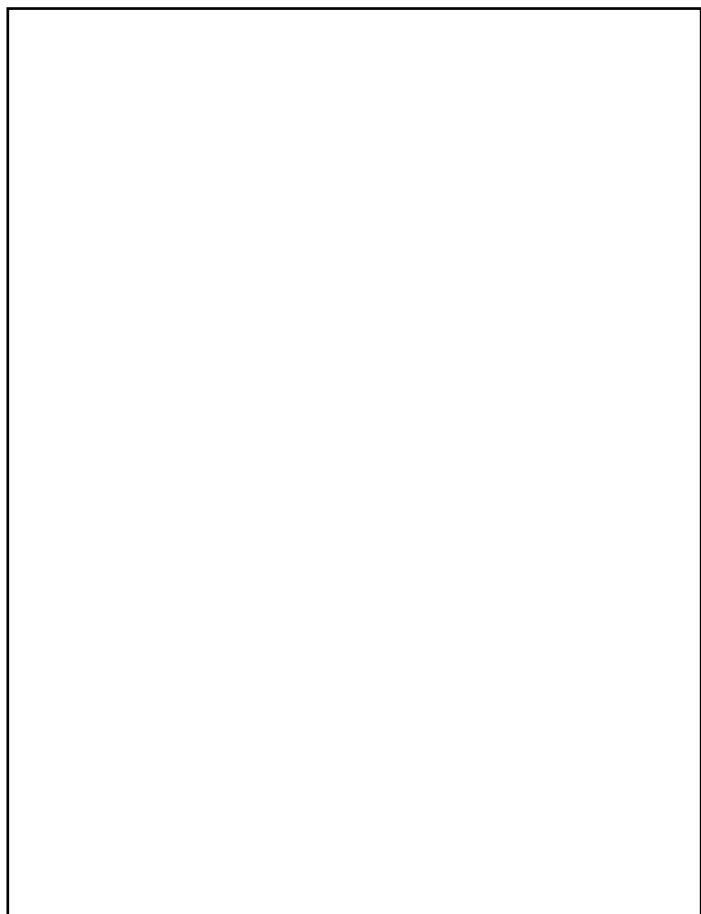
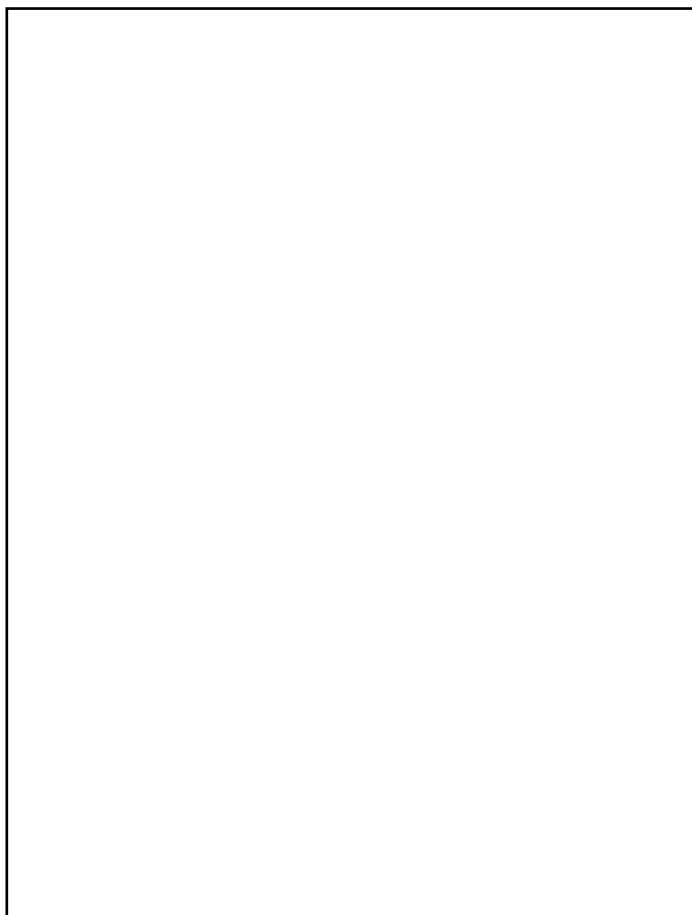
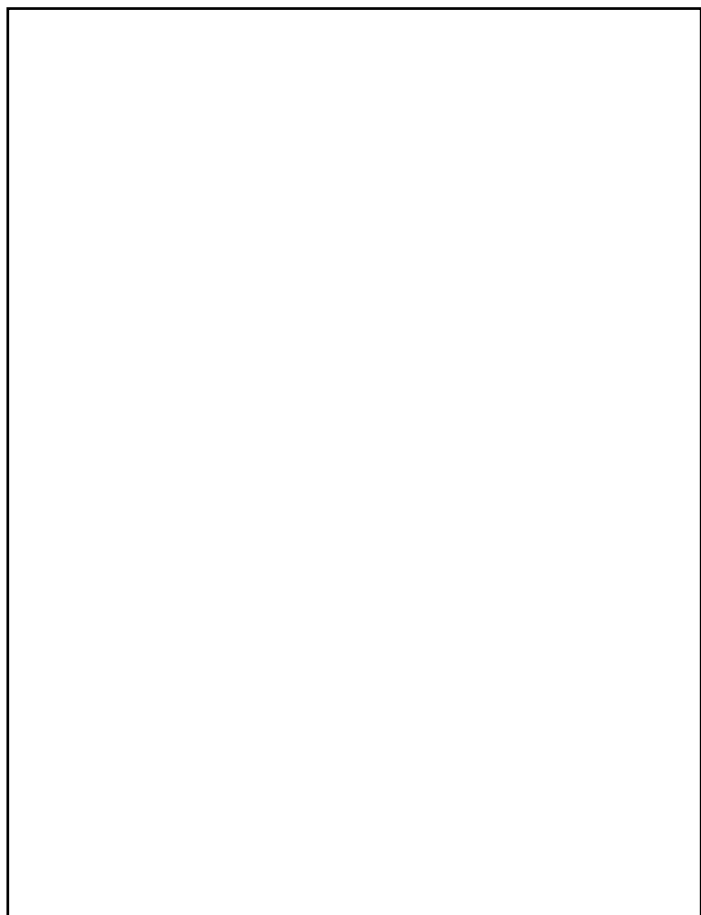
### GIVING BACK, HELPING SMILES

Give Kids A Smile Day (GKAS) is Friday, Feb. 5. The event provides education and preventive and restorative care to low-income children who do not have access to dental care. The ADA has prepared a GKAS Program Planning Toolbox that includes a step-by-step timetable on how to plan an event, how to promote the event to the media and an overview of possible legal issues. The guide is divided into three sections, to make accessing information easier.

For more information, log on to: [www.ada.org/prof/events/featured/gkas/index.asp](http://www.ada.org/prof/events/featured/gkas/index.asp)

To sign up to receive Give Kids A Smile e-mail notices and reminders, write to [gkas@ada.org](mailto:gkas@ada.org).

NYSDA also offers members and educators a variety of slide shows, fact sheets and videos. For more information, call NYSDA at (800) 255-2100. Resource and order information will also be posted on the NYSDA Web site, [www.nysdental.org](http://www.nysdental.org). ☞



# 2010 Children's Dental Health Month District Chairs

GENERAL INFORMATION about statewide events being held to observe Children's Dental Health Month is available by calling the NYSDA office. Volunteers in each component society are overseeing locally sponsored events in their districts. These dentists are listed here.

New York County  
**Ruby Gelman**  
(212) 579-7933

Second District  
**Reneida Reyes**  
(718) 230-0380

Third District  
**Christopher Walsh**  
(518) 456-5131

Fourth District  
**Richard Dunham**  
(518) 584-2128

Fifth District  
**Scott Day**  
(315) 287-4000

St. Lawrence County  
**Carl Scruggs**  
(315) 679-5811

Onondaga County  
**Edward Robison**  
(315) 637-6961

Oneida-Herkimer Counties  
**Norman Cognetto**  
(315) 724-5437

Oswego County  
**Thomas Kearns**  
(315) 343-2450

Madison County  
**Shamus Loftus**  
(315) 687-3386

Jefferson-Lewis Counties  
**Walter Zabriskie**  
(315) 788-0180

Sixth District  
**Tim Bruns**  
(585) 259-2846

Seventh District  
**Kimberly A. Richards**  
(585) 594-9177

Eighth District  
**Peter Rouff**  
(716) 693-9077

Ninth District  
**Wayne Turk**  
(914) 472-9090

Nassau County  
Contact local  
dental society at  
(516) 227-1112

Queens County  
**Karen Lewkowitz**  
(718) 229-5924

Suffolk County  
**Howard Miller**  
(631) 289-9000

**Howard Schneider**  
(631) 351-1540

Bronx County  
**Jacqueline Samuels**  
(718) 320-3181

**Laurence Schimmel**  
(718) 548-4768

**KEEPING SMILES BRIGHTER**  
CREATIVE CONTEST

Presented by the New York State Dental Association

**Contest Rules**  
For Preschool-12th grade

- Create a T-shirt design with a dental health message. Each drawing should include words, tooth drawings, cartoon teeth, and graphics as you wish.
- All entries must be on paper or paper board no larger than 8 1/2" x 11".
- Write on the colored pencils, ink, and markers. Do not use permanent markers or paint.

**Judging categories:**

- Preschool - 3000 entries
- 1st-2nd grade - 1000 entries
- 3rd-4th grade - 1000 entries
- 5th-7th grade - 1000 entries
- 8th-12th grade - 1000 entries

State prize in each category is \$100 gift card. Prizes in the March 4, 2010 to your local dental society.

**Send your entry to your local dental society. Address information at this link:**  
[www.nysdental.org/about\\_nysda/local\\_offices.cfm](http://www.nysdental.org/about_nysda/local_offices.cfm)  
**Deadline March 4, 2010**

Take Advantage of Quality,  
Discounted Services through

## NYSDA Endorsed Programs

---

**INSURANCE**

Professional Liability  
MLMIC 800.683.7769

Auto & Home  
Liberty Mutual 800.526.1547

---

**FINANCIAL SERVICES**

Practice Loans  
Banc of America  
Practice Solutions 800.497.6076

Accepting Credit Cards  
Elavon 888.545.2207 ext 2

Patient Financing  
CareCredit 866.246.9227

Bad Debt Collection  
NCSPLUS 800.363.7215 ext 6400

Payroll Processing  
Paychex 800.729.2439  
Code 5686

Financial Planning  
Mercer Global Advisors  
888.642.2329

---

**BANKING**

WorldPoints Rewards Credit Card  
Bank of America 866.438.6262

Business Credit Card  
Bank of America 800.900.6703

CDs & Money Markets  
Bank of America 800.414.4668

Personal Loans  
Bank of America 888.628.7700

---

**OTHER**

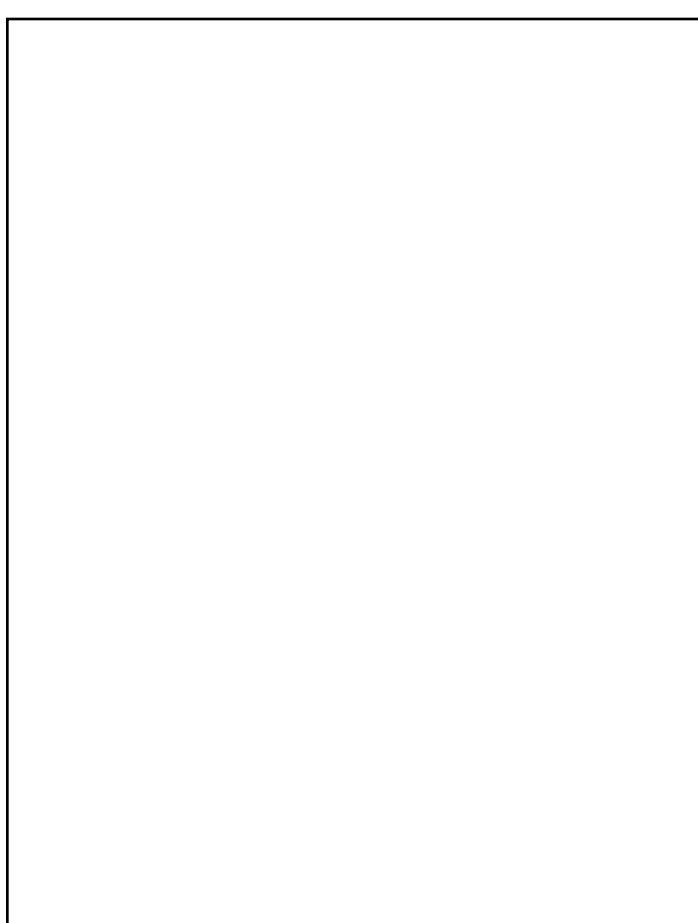
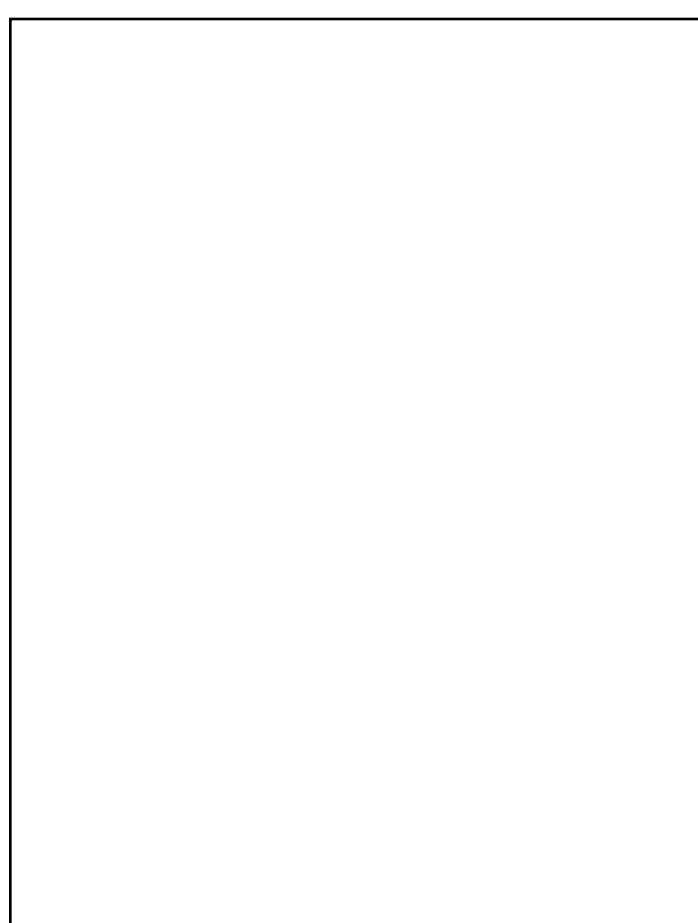
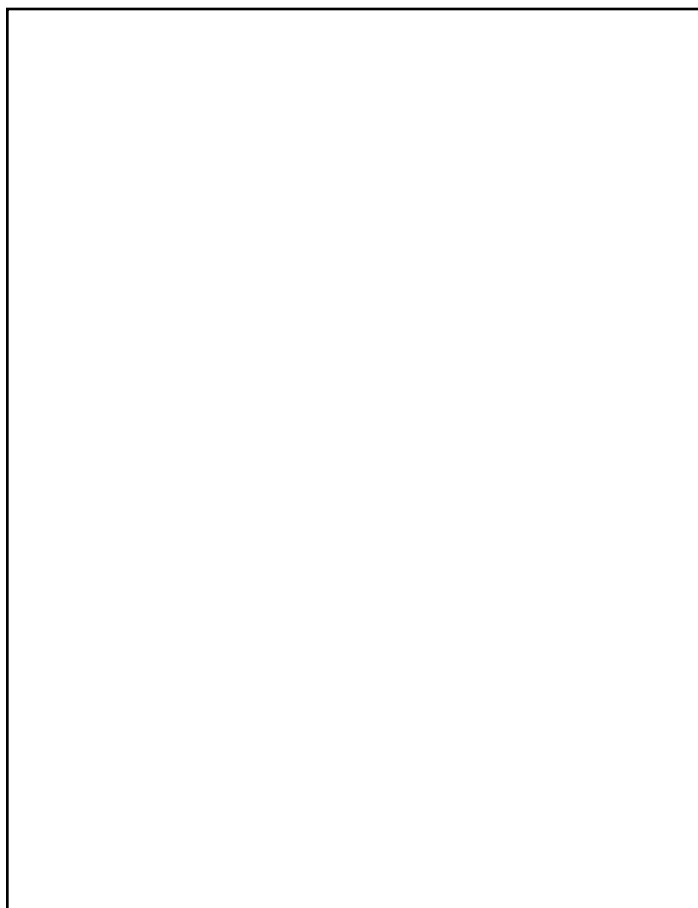
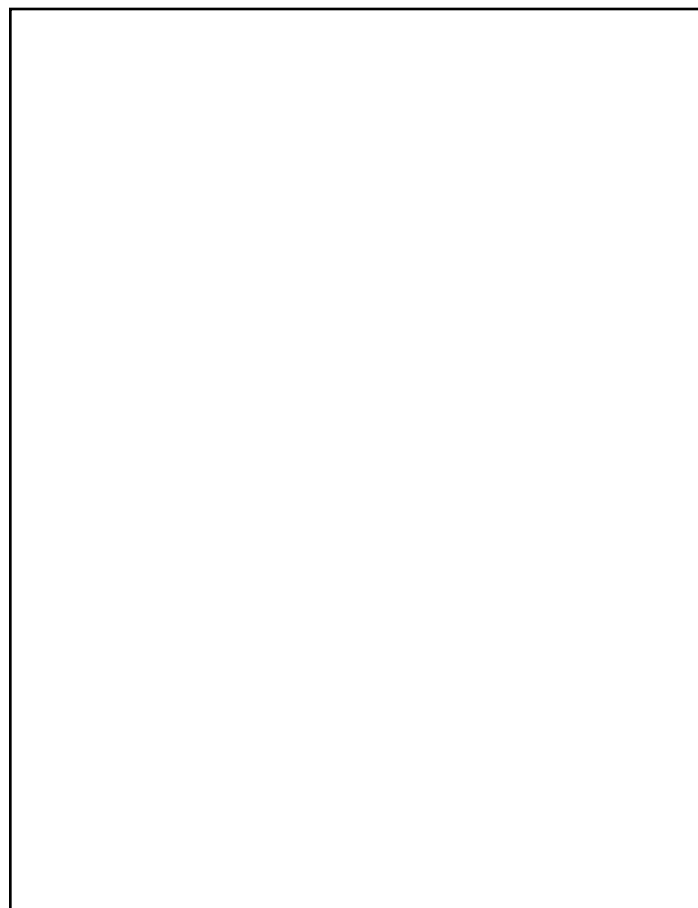
Amalgam Recycling  
Solmetex 800.216.5505

Dental Forms  
Sycom 800.356.8141  
Code 27092

Office Supplies  
Staples 800.693.9900 ext 432

Electricity  
Energy Plus 877.320.0356

For further information about  
NYSDA-Endorsed Programs  
contact Michael Herrmann  
800.255.2100



## Ralph Epstein, Nassau County, to Head State Board for Dentistry

RALPH H. EPSTEIN, D.D.S., of Glen Cove, Nassau County, is the new chair of the New York State Board for Dentistry. Dr. Epstein has been serving on the Board since July.

Dr. Epstein, who practices general dentistry in Great Neck, is director of the Advanced Dental Education Program in Dental Anesthesiology at Stony Brook University Medical Center and clinical assistant professor of hospital dentistry and anesthesiology at Stony Brook University School of Dental Medicine. He is attending in the Department of Anesthesiology and chief of the

Division of Anesthesiology and Pain Control, Department of Dentistry, North Shore University Hospital Medical Center in Manhasset and staff dentist anesthesiologist in the Department of Dental Medicine at Long Island Jewish Medical Center in New Hyde Park.

Dr. Epstein is a past president of the Nassau County Dental Society and a past president of the New York State Dental Society of Anesthesiology, the American Society of Dental Anesthesiologists and the American Dental Board of Anesthesiology. He served

for 11 years on the NYSDA Council on Ethics and represented the Second Trustee District on the ADA Council on Ethics, Bylaws and Judicial Affairs for four years.

A 1978 graduate of Stony Brook University School of Dental Medicine, Dr. Epstein completed a general practice dental residency at Long Island Jewish Medical Center, where he also completed a dental anesthesia residency.

Dr. Epstein is married to Mary George, D.M.D. They have a son, Joshua. ☘

## Office of Professions Redesigns Web Site

THE NEW YORK STATE Department of Education Office of the Professions (OP) has redesigned and updated its Web site. The revamped site is easier to navigate, offers a link to OP's searchable knowledgebase on every page and provides a more comprehensive view of the office.

To access the site, log on to [www.op.nysed.gov](http://www.op.nysed.gov). Because the site's structure has changed, some old URLs will no longer work. Instructions are provided on the Web site to help overcome problems encountered in accessing the site. ☘

## Loan Repayment Program Available In return for Service in Dental Shortage Areas

THE INDIAN HEALTH SERVICE (IHS) Division of Oral Health is offering dentists and dental hygienists up to \$50,000 tax free toward the repayment of their educational loans in exchange for two years service to American Indian and Alaska Native people.

The award is available through the National Health Service Corps (NHSC), which received \$200 million from the American Recovery and Reinvestment Act to support its loan repayment program. Interested candidates can apply for loan repayment from both the NHSC and IHS programs but may only accept a single award.

Award recipients must agree to work in full-time clinical practice at an IHS facility or in an approved Indian health program for two continuous years from the date of the signed contract award.

For more information about the NHSC loan repayment program, visit <http://nhsc.hrsa.gov/loanrepayment/>. ☘

# CLASSIFIEDS

## FOR SALE

**MARYLAND/WASHINGTON, DC/NORTHERN VIRGINIA:** General and specialty practices for sale. No buyer's fees. Full financing arranged. Call for current listings. Polcari Associates, Ltd., (800) 544-1297; www.policariassociates.com. Dentist owned since 1985.

**MID-HUDSON VALLEY:** 100% FFS, restorative/implant/cosmetic adult practice for sale. Recession-proof practice. Over 20 years old, high tech, paperless, fully digital. Revenues consistently 1+ million. AAA location; real estate available. Serious, financially qualified buyers only. Please contact: IRBDOC@aol.com.

**BUYERS/ASSOCIATES:** Practice opportunities for sale and to associate. No fees charged to the buyer. For details, call National Practice Transition Network at (877) 365-NPTN (6786); or register online: www.nptnetwork.com.

**MIDDLE VILLAGE, QUEENS:** Dental office for sale. Fully equipped 3 operatories, including panorex, central air. Condominium; privately owned indoor parking space. For any dental specialist. Walk in and practice immediately. Contact owner, dentist at: dentalcondominium@gmail.com.

**SCARSDALE:** Home office for sale. 10-year-old, center hall colonial. Three bedrooms, 3 1/2 baths, full workshop, heated/air conditioned garage. Office has 2 ops, waiting room, reception area, lab, dark room. Exterior parking for 5 cars. Please call (914) 713-4867. Details on <http://web.mac.com/cgac1>.

### PARAGON Practice Opportunities "We Put the SUCCESS in SUCCESsion"

**Staten Island** - 2 ops, \$475K/year.

**Buffalo** - \$650k/year, 4 ops, CEREC, 55% overhead. SOLD.

**Rochester** - 5 ops, \$800k/year, desirable eastern suburb.

**Rochester** - 4 ops, \$300k/year, great location!

**Syracuse** - 9 ops, \$2.1 mil/year, fully computerized, 40% overhead! SOLD.

**Northern Wayne County** - \$500k/year, 4 ops, real estate also available.

**Manhattan (Upper West Side)** - 5 ops, \$600k/year. Sale Pending.

**Manhattan (Prosthodontics)** - \$675k/year, 2 ops, Midtown East.

**Westchester** - \$600k/year, 4 ops. SOLD.

**Nassau** - 3 ops, \$600k/year. SOLD.

**Manhattan (Chinatown)** - 1 op, low overhead, unique opportunity.

Visit our Web site at [www.paragon.us.com](http://www.paragon.us.com) to learn more about all of our opportunities or contact us today!

Dr. Jonathan S. Carey (Upstate NY); Dr. Anthony Stefanou (NYC);

Dr. Berdj & Katherine Feredjian (Westchester, Long Island).

(866) 898-1867; [info@paragon.us.com](mailto:info@paragon.us.com); [www.paragon.us.com](http://www.paragon.us.com).

**QUEENSBURY, NY:** Located between Lake George and Saratoga. 4,500 sq. ft. oral surgeon's office building with 4 operatories. Includes 1,000 sq. ft. office suite rented to psychologist for additional income. Contact realtor at [c21boylerealty@yahoo.com](mailto:c21boylerealty@yahoo.com).

**DOWNTOWN BROOKLYN:** Dental practice for sale. 2 chairs; plumbed for 3. 700 sq. ft.; \$2,300/month rent, including utilities. 6 1/2 years left. 20 new patients per month. Worked only 2 days/week; grossed \$150K/year. Great opportunity for expansion. Asking price \$89K. Negotiable; must sell quick. E-mail inquiries to: [mydentistpc@yahoo.com](mailto:mydentistpc@yahoo.com).

**BUFFALO:** South Towns area. 30+ year practice. 3-day week; \$500K+. Computerized; digital and digital pan. 4 ops with room for 6. Building also available. Rental area upstairs. Fax inquiries to: (716) 688-2984.

**BROOKLYN:** Dental co-op for sale. Excellent location, low maintenance. 5 ops, digital X-ray, fiber optics; excellent heavy traffic corner on Ocean Parkway. Patient records not included. Call (516) 984-5016.

**SYRACUSE, NY:** Practice for sale. 4 ops in 1,800 sq. ft. Located in highly desirable area south of Syracuse. 2007 gross receipts were over \$700K. Please contact Marty Hare at Henry Schein Professional Practice Transitions at (315) 263-1313 or (800) 730-8883 and reference listing #41107.

**BRONX COUNTY:** Pediatric Practice. Spacious, beautifully appointed pediatric practice 8 years young. Located in stable, growing area of the Bronx. 3 + 1 ops, 1,300 sq. ft. leased space, low rent. Rev. \$370K. Call Donna (800) 988-5674.

**HUDSON COUNTY:** Wonderful Cosmetic, General. 8 ops. Revenue \$1,894,000 - 50% sale. Call Donna (800) 988-5674.

**PRACTICE FOR SALE:** Barnstable County, MA. FFS, adult restorative. Revenue \$665K. Call Donna (800) 988-5674.

**DUTCHESS COUNTY:** Wonderful, 4-op digital dental practice with 2,000 active patients. Revenue \$825K. Call Donna (800) 988-5674.

**ERIE COUNTY:** General Family dental practice for sale. Beautifully appointed, 4+ ops, 1,600 sq. ft.. Digital, Cerec. Revenue \$500K on 3 days/26 hours per week. Call Donna (800) 988-5674.

**LOWER WESTCHESTER:** Part-time dental practice for sale. Great opportunity for new dentist. Beautiful new office. Rented space. Call (914) 310-1262.

## FOR RENT

**MANHATTAN:** Beautiful, new, large-windowed dental operator for rent. Pelton Crane equipment, massage chairs, private office, front desk space, doorman, warm environment. Best location - 46th Street and Madison Avenue. Please call (212) 371-1999; or e-mail: [karenjj@aol.com](mailto:karenjj@aol.com)

**MANHATTAN:** 1 or 2 operatories for rent at 17th Street and 3rd Avenue. Modern equipment, 2 baths, street-level entrance, 24-hour doorman building. Entire office (1,100 sq. ft.) available to share long term. Please call (212) 228-1450; or e-mail: [gweitzer@gmail.com](mailto:gweitzer@gmail.com).

**MANHATTAN:** Two operatories available, plus part of another in office with four treatment rooms. Long lease. Great location across from Carnegie Hall. Easy transportation from East or West Side. Garage 100' away for \$22/day. 24-hour access in professional section of building. Front desk space in business office; two lavatories; large staff room; nitrous oxide; two entrances; laboratory; dark room; panoramic X-ray; central air. Many amenities. May consider sale of part or all of office. All reasonable arrangements considered. Call (212) 956-7777; or e-mail: [xpo93@aol.com](mailto:xpo93@aol.com).

**MANHATTAN:** Operatory available for rent full time or part time in beautiful, fully equipped office. Please call (917) 885-6692.

**MANHATTAN:** Upper West Side. One or two operatories for rent in Trump Building on West 70th Street. New and modern office on ground floor. Call (212) 580-1164; or e-mail: [nydental@gmail.com](mailto:nydental@gmail.com).

**MANHATTAN:** One or two spacious operatories with beautiful views of the city to rent. Located on 55th Street and Avenue of the Americas. Front desk, assistant and hygienist available. All arrangements considered. Please contact our office, (212) 246-4420.

**CHRYSLER TOWER DENTAL SUITES:** The best there is, from \$2,000/month. Looking to relocate? Start a second office? Fully equipped dental suites. FT/PT. We will send photos. Call (212) 370-1921; e-mail: [TowerDentalSuites@gmail.com](mailto:TowerDentalSuites@gmail.com).

**MANHATTAN:** Park Avenue & 60th Street. One or two dental operatories for rent in elegant, state-of-the-art Endodontic Practice. Excellent opportunity for Endodontist or Periodontist. Please e-mail: [midtownendodontic@hotmail.com](mailto:midtownendodontic@hotmail.com).

**MIDTOWN:** Room ready for rent; specialist only. 18 E. 50th St., 9th floor. Please call: (212) 223-3005; e-mail: [longli1@aol.com](mailto:longli1@aol.com).

**WHITE PLAINS AREA:** 1-3 modern operatories available for specialists. Separate reception room. Ideal for Endodontist or surgeon. Please call (914) 761-8229.

**MANHATTAN:** Dental treatment rooms for rent at 45th and 5th. Fully equipped, modern office. 1-5 days, 1-4 ops, available immediately. Rental terms are flexible. Open to potential "part time work for rent" arrangements. Please call to discuss (212) 382-3782; or e-mail: drgeorgiafc@gmail.com.

**MANHATTAN:** 57th Street dental operatories available full time or part time. Best location in New York. 1 or 2 treatment rooms. A++ building; labs, specialists on premises. Right near Central Park. Flexible rental schedule. Call Dr. Baer at (917) 658-8680; or e-mail inquiries to: drrbaer@aol.com.

**HUNTINGTON:** Dental or dental surgeon space available. All connections in place. Located in prestigious professional building. Ideal for general or dental specialist. Please call (631) 549-4844; e-mail: irisah@aol.com.

**GLEN COVE:** 1,600 sq. foot office available approximately May 2010. Three large operatories with complete cabinetry; fully plumbed with gas, air, vacuum and water. Multi-station sterilization area with cabinets, air and two sinks. Multi-person reception area, large waiting room with cable TV and separate entrance. Staff/kitchen area with sink and cabinets. Multiple walk-in storage areas. Two-doctor private office. Consult room. Phone system, fully networked, and alarmed. Building has elevator, handicap accessible, large indoor outdoor parking lot in rear of building with street parking in front. Please call (516) 674-9400; or e-mail: frankpus@aol.com.

**MANHATTAN:** Two operatories and private office. Available FT in modern, Midtown office. 40th Street and Madison Ave. near Grand Central. Must see. Please call (212) 692-9250; or e-mail: gsaland@yahoo.com.

**MANHATTAN:** Dental operatories for rent. Fully equipped, modern office. Available 1-5 days. Located in Midtown near Rockefeller Center. Specialists welcome. Available immediately. Call (212) 382-3782.

**SPECIALTY OFFICES:** Available FT or PT. Endo, Perio, Oral Surgeon. Great locations, state-of-the-art office décor and equipment. Handicap access; near all public transportation. Ideal for retired, beginner or practitioner looking to move. Two locations: Manhattan on Central Park South overlooking park or Queens in Forest Hills/Rego Park area. For viewing and pricing, contact (917) 679-6013; or fax (718) 459-2520.

**MANHATTAN:** Dental office for rent at 29 West 57th Street. Available FT or PT. New, state-of-the-art equipment with up to 3 treatment rooms with private office and front desk space. Plus full laboratory with master technician. Please call (212) 750-8877; or e-mail: drmbenhuri@aol.com. Visit our Web site www.drmarcbenhuri.com.

**BROOKLYN:** Good location in Bay Ridge. Mini-office within existing, active practice. One fully equipped operator, desk space, large private office, staff room, broadband Internet access, plus more. Ideal for beginning dentist or one who wants to consolidate a practice. Call Dr. Harvey Freed (718) 745-1818.

**ALBANY:** 2,000 sq. ft. office space available 2-3 days per week. 4 operatories with X-ray, panoramic machine, consultation room, staff room. Fully equipped. Perfect for dentist looking to relocate and share overhead. Stuyvesant Plaza location. E-mail: twothakes@aol.com.

**MASSAPEQUA:** 2 rooms available in beautiful, modern, newly renovated spacious office. Great opportunity for dentist who wants to slow down, reduce overhead and/or thinking about retirement. Also ideal for young start-up dentist. Call (516) 798-5858.

**TRIBECA:** Beautiful contemporary dental office has 1-2 chairs and desk space available. Office is a storefront with brand new chairs, equipment, digital X-rays. Great location. Perfect for specialist looking to start new practice or relocate. Short- or long-term lease available. Please, only dental specialists reply to: tribecadentist@gmail.com; or call (267) 258-6204.

**CENTRAL WESTCHESTER:** Open satellite practice at no start-up cost. Ideal for pediatric dentist or dental specialist. Well-established Orthodontic practice has space available 3 days per week. Use two exam rooms, private entrance, office and reception area. \$1,200/month. E-mail inquiries to: veronicaortho@yahoo.com; or call (914) 946-9098.

**MIDTOWN MANHATTAN:** Operatories for rent in modern, clean, friendly office on 57th & 5th Avenue. One or two ops available. Dentrix computer system. Also ideal for retirement-minded dentist. Please call (212) 838-2900; or e-mail: drk@krochak.com.

**MANHATTAN-WALL STREET:** State-of-the-art, new dental office with 2 operatories for rent. Private practice with fee for service only. Specialists welcome and/or general dentist with their own patient base. Please call (212) 344-9317; or e-mail: drchillura@aol.com.

**MANHATTAN EAST SIDE:** Fully equipped, 3-chair office has dental operator for rent part time. Technician on premises. Please call (212) 421-8238.

**MANHATTAN:** Midtown sublet (mid 40s off 5th Ave). Newly built, pristine office; new equipment, tastefully decorated, soothing stress-free ambiance. One operator; private office included. Specialist or GP welcomed. Call (212) 724 5050 or leave message.

**MANHATTAN:** Park Ave. & 60th Street. Dental operator(s) for rent at great location. Excellent opportunity for specialists. Call (212) 758-2185; e-mail: slee952@verizon.net.

**GRAND CENTRAL:** Right- or left-handed dental op for rent. Everything brand new, upscale, modern. Handicap access; separate lavatories for patients and staff; front desk, staff room. Each op with individually controlled central air. 24/7 medical/dental building with concierge. Only Periodontists or Endodontists considered. Call (212) 685-8200.

**BROOKLYN HEIGHTS:** Dental office in professional building. 3 modern, fully equipped operatories with reception area and waiting room. Ideal for dental specialists or GP. Available for 1, 2 or 3 days per week. Available immediately. Please contact via e-mail: rmm1234@aol.com.

**UPPER EAST SIDE:** Manhattan operator for rent to specialist. Please call ASAP (212) 249-0877.

## OPPORTUNITIES WANTED

**SEEKING ENDODONTIST POSITION:** Very personable, quality-minded endodontist seeking associateship, partnership, start-up or buy-out opportunity in the greater NYC area. Several years microscopic surgical and nonsurgical experience. Please call (773)820-2179; or e-mail: miltondavenport@gmail.com.

**WHITE PLAINS:** Take over my lease/rent from me. Beautiful, modern, 4 fully equipped operatories in professional building; plenty of free parking. Digital X-rays, independent heating and A/C. Storage room on same floor. Office based on T.H.E. design, featured in Dental Economics. No practice. Reply to NYSDJ Box#D-102.

**SEEKING RENTAL:** Young dentist seeking to rent an operator/chair. Battery Park/Wall Street area, few days/week with flexible terms. E-mail: sm881@nyu.edu; or (347) 885-5704, Attn: Alice.

## OPPORTUNITIES AVAILABLE

**RETIRE WITH CONFIDENCE:** Concerned about what will happen to your patients when you retire? Transfer them to us and you can rest assured they'll be in good hands. We are well-established practice in state-of-the-art office at Madison & 53rd. We treat our patients like family. Terms of transfer are flexible to meet your needs. You can retire immediately or over period of time. Direct inquiries to (212) 697-1122; or doctann@aol.com.

**GENERAL DENTISTS:** Full or part time to work in long-term care facilities and community clinics throughout New York State. Flexible days and hours. Call (914) 738-1144, ext. 29; fax (914) 738-6751; or see us on Web: www.dentserv.net.

**CONSIDERING RETIREMENT?** Dentist wishing to retire or just slow down, consider coming to my office. All front desk duties can be handled by my staff. I have a 5-room, spacious office with large window views of the city; located at the corner of 55th Street and 6th Ave. All arrangements will be considered. Contact (212) 246-4420 or (347) 924-7868.

**HORNELL, NY:** Make real difference. Receive high personal/financial rewards. In widely varied, general dentistry group practice, you may choose to include conscious sedation, oral surgery, prosthodontics and endodontics. In addition to caring for patients who are genuinely grateful for care, you will be well compensated. Income potential is top quartile as soon as first year of employment. Will consider visa candidates. Practice is in Steuben County's Canisteo Valley, 32 miles from Keuka Lake, one of NY's scenic Finger Lakes. Contact Michelle Kraft: (800) 678-7858, ext. 64457; e-mail: mkraft@cejkasearch.com; www.cejkasearch.com.

**ORTHODONTIC CONSULTANT:** Experienced orthodontist consultant/coach available for the general practitioner providing orthodontic treatment. For more info please call (516) 734-1431; or e-mail: mb35@optonline.net.

## DENTAL SERVICES

**TEMPORARY COVERAGE:** Professional temporary coverage of your practice during vacation, maternity, disability and personal leaves. Keep your revenue-flow "open wide." Short notice OK. No obligation quotes. Nation's most distinguished team. Absolute confidentiality. Trusted integrity, since 1996. Always seeking new dentists to join the team. Bread-and-butter procedures. No cost, strings or obligation - ever! (800)600-0963. www.doctorsperdiem.com. Email: docs@doctorsperdiem.com.

## SERVICES

**TAXES:** Your office, business or personal. Specialty dentists. Personable CPA. References. Call Stuart A. Sinclair, CPA at (516) 935-2086. Offices located at 1120 Old Country Road, Plainview, NY 11803.

## Index To Advertisers

Accounting for Dentistry	8
Aftco	12
All Dental Specialists	11
Asher, Robert	11
Aspen Advisory	6
Blaustein & Gillen	10
Common Sense Dentistry	13
Dental Dreams	15
Dental Justice	7
Endorsed Administrators	4
Epstein Practice Brokerage	11
Exceldent Dental	3
Jacobson Goldberg & Kulb	10
Jaffe, Louis	12
Martin, Clearwater & Bell	13
MLMIC	16
NY Implant Institute	12
Paragon	5
Prosites	9
Siegelman, Louis	11
Snyder Group	7
SUNY Buffalo	10
West Coast Dental Association	10

**SELLERS:** We customize a transition plan that's right for you. We offer free consultations and charge only 6% commissions. Contact National Practice Transition Network at (877) 365-NPTN (6786). For details, visit [www.nptnetwork.com](http://www.nptnetwork.com).

**DENTAL WRITING/EDITING:** 30 years editorial experience. AMWA certified. Background in medical journalism, technical writing, dental writing and literature reviews. Currently rewriting a clinician's book on implantology. Always looking for next assignment. Contact Rod: [indowriter99@yahoo.com](mailto:indowriter99@yahoo.com).

## ASSOCIATESHIPS AVAILABLE

**LOWER WESTCHESTER:** Dentist Associate wanted part time leading to partnership and eventual buyout in modern office. Practice is good mix of private and insurance patients providing all phases of general dental services. Prefer candidates with one year residency and at least 3-5 years general practice experience. Generous compensation. Send resume by e-mail: [pen21a@gmail.com](mailto:pen21a@gmail.com); or fax: (914) 946-5710.

**HUDSON VALLEY—COLUMBIA COUNTY:** Seeking full-time associate leading to buy-in and eventual buy-out. Busy six-operator, two-doctor practice with one doctor retiring soon. Proficiency in oral surgery and endo a big plus. Located in beautiful Hudson Valley—minutes from Hudson River and Amtrak; 30 minutes to Albany, the Catskills, ski resorts; and 2 hours to NYC. E-mail inquiries to: [paradox@mhccable.com](mailto:paradox@mhccable.com).

**BRONX:** Associate wanted PT for state-of-the-art office. New office with digital X-rays, multi-specialty. Proficient in Endo and all general dentistry. Excellent compensation. Join our team. E-mail resume to: [onvacaman1@aol.com](mailto:onvacaman1@aol.com); or call (718) 654-2320.

**UPSTATE—QUEENSBURY:** Group practice seeking general dentists and specialists. Full- and part-time positions available in newly constructed, state-of-the-art, well-established group practice. Excellent earning potential with buy-in possibility. Located in Adirondack Mountains near Saratoga and Lake George. Fax resume to (518) 792-5110.

**SARATOGA SPRINGS AREA:** Associate dentist wanted for general practice office in Ballston Spa. Part time/full time leading to partnership then buyout. Please send CV to: [dkrdds@choiceone-mail.com](mailto:dkrdds@choiceone-mail.com); or call: (518) 316-6582.

**SYRACUSE:** Well-established (47 years), fee-for-service general practice in eastern suburb seeks highly motivated, highly skilled professional for associateship leading to partnership. Modern facility; 10 ops. Excellent compensation and benefits. Reply to: [mjfiore@twcny.rr.com](mailto:mjfiore@twcny.rr.com); call Dr. Matthew Fiorentino, evenings (315) 682-1841.

**UPSTATE—SARATOGA SPRINGS:** Ultra modern, fee-for-service private practice is seeking associate. Salary \$150 - \$225K with buy-in possibility. Available immediately. Fax confidential resume to: (518) 584-8751.

**VESTAL:** Full-time general dentist associate needed for high-quality, well-established, thriving practice located near Binghamton University. Eleven operatories with digital X-rays, two Cerec units and Eaglesoft software. Excellent salary and benefits. E-mail resume: [kim@southerniersmiles.com](mailto:kim@southerniersmiles.com).

**UPSTATE- QUEENSBURY:** Busy general dentist practice seeks FT general. Surgical ability and endo are a plus but not necessary. We are friendly with relaxed environment. Please contact Laurie at (518) 798-5696.

**NASSAU COUNTY:** Oral Surgeon - Oral and Maxillofacial surgery group looking for associate leading to partnership. South Shore, Long Island. Submit resume to: [gkd2116@yahoo.com](mailto:gkd2116@yahoo.com).

**HARRIS, NY:** Associate wanted for friendly, well-established, quality-oriented dental practice focused on comprehensive care. 4-season resort area, 2 hours from Manhattan. Contact (845) 794-4545; or fax to (845) 791-7925.

**ENDODONTIST:** Endodontist needed 1-2 days per week; 45 minutes north of NYC. Busy endodontic office; high fees, great environment to work, with lots of potential. Call Christine (845) 928-5275.

**MID-SUFFOLK AREA:** Dental associate position available, part time or full time. Must work Saturday. Future buy-in or purchase in next 5 years. Please fax resume to: (631) 653-9078.

**CENTRAL WESTCHESTER:** Well-established Orthodontic practice seeks associate leading to early partnership. State-of-the-art, six-chair facility. Fax resume/CV to: (914) 946-6910; or e-mail to: [mktpln@aol.com](mailto:mktpln@aol.com).

**SCHENECTADY:** Established and growing family practice looking for Associate to join our team. Salary based on experience. E-mail CV to: [ocdg4@aol.com](mailto:ocdg4@aol.com).

**LOWER MANHATTAN:** GP associate position available for quality practice. Part time leading to full time. Pedo a plus. Fax resume to: (212) 627-8413.

**ALBANY/PERIODONTIST:** PT at quality, preventive practice. Individually owned, 30-year-old group with 6 general dentists. Large, fixed prosthetic practice; growing need for implant procedures. Periodontist would not participate with insurance. Contact Dr. Santoro, (518) 456-7673; e-mail: [santoro.robert@gmail.com](mailto:santoro.robert@gmail.com). Web: [www.rosedentalassociates.com](http://www.rosedentalassociates.com).

**ROCHESTER:** Full-time/part-time associateship leading to partnership. Excellent opportunity at well-established practice with multiple locations. Please call Dr. Sam Khalil (585) 530-7036; e-mail: [khalil@parkwooddental.com](mailto:khalil@parkwooddental.com).

**PEDODONTIST WANTED:** Practice in Stamford, CT, seeks caring committed professional to join our team. Fairfield County, CT, just one hour from New York City. Equity possible. Reply to [greg-maur@optonline.net](mailto:greg-maur@optonline.net); visit our Web site: [www.DentalCareStamford.com](http://www.DentalCareStamford.com).

**ORANGE COUNTY:** Looking for associate to join well-established office with caring and friendly environment. We see both children and adults. Nice recreational area in Orange County. Recent graduates OK. Please call (845) 856-4002.

**CAPITAL DISTRICT:** GP or specialist needed to join modern, growing, full service dental group. Potential for partnership. FT and PT positions available. Excellent salary and benefits. Office has been doubled in size and renovated. Call (518) 526-0177 or e-mail: [dr.backer.sgdc@gmail.com](mailto:dr.backer.sgdc@gmail.com).

## ASSOCIATESHIPS WANTED

**ORANGE/DUTCHESS/ULSTER COUNTY:** General dentist seeking associateship full time or part time in Orange, Dutchess or Ulster counties. Please contact: [tbgdmd@yahoo.com](mailto:tbgdmd@yahoo.com).

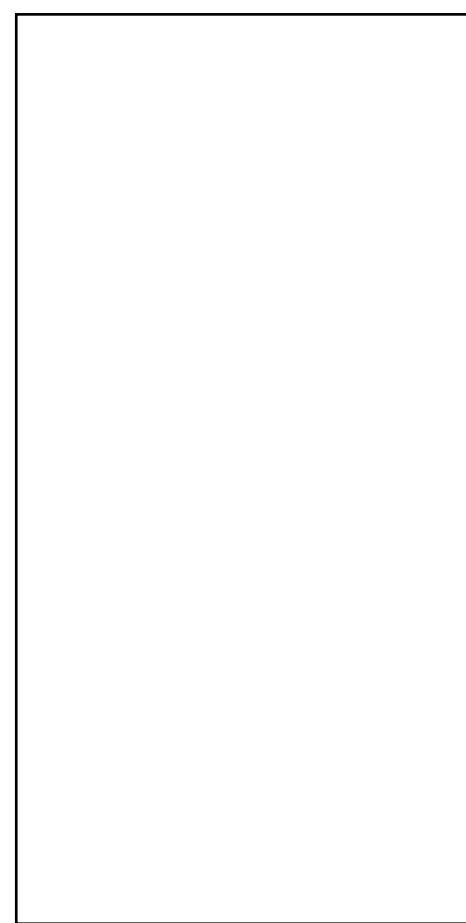
**PERIODONTIST:** Board-certified Periodontist with over 30 years experience in all areas of periodontics and implantology including laser therapy. Seeking part-time, per diem position in Rockland County. Resume available upon request. Please reply to NYSDJ Box: #D-101.

**PERIODONTIST:** Practitioner with 25 years private practice experience in all phases of periodontics and implantology seeking part-time/per diem position in GP office in Westchester, Putnam and/or Orange counties. Resume/Web site with credentials available upon request. Contact: (917) 742-2942.

**PERIODONTIST:** Can help increase your volume. Personable, efficient, quality-oriented. PT associateship in restorative, periodontal or specialty group. 20 years experience, including non-surgical, reconstructive/esthetic surgery, implants/sinus lift, Invisalign. Contact: (212) 807-1132; [vkrieger@nyc.rr.com](mailto:vkrieger@nyc.rr.com).

**PROSTHODONTIST:** U of Penn. 25 years experience in upscale, interdisciplinary practices seeks PT associateship in metro area prosthodontic or general practice. Very personable; highly skilled in occlusion, esthetic, full-mouth restorations, periodontics and implant surgery/restoration. E-mail: [avkdmd@gmail.com](mailto:avkdmd@gmail.com).

**PERIODONTIST:** 33 years experience in high-volume, union-oriented NYC offices, seeks PT associateship with general or specialty practice in Manhattan. Excellent references. Very productive with insurance plans; good results. Please call (212) 679-2472 or (212) 580-4790.



## HOW TO PLACE YOUR CLASSIFIED ADVERTISEMENT IN THE NYSDA NEWS

**STANDARD CLASSIFIED AD:** \$35 for the first 30 words or less, 75 cents each additional word. All prices are per ad, per issue.

**ASSOCIATESHIP POSITIONS AVAILABLE:** NYSDA members pay \$25 for 3 consecutive issues — please limit ad to 30 words or less. Nonmembers pay \$35.

**ASSOCIATESHIP POSITIONS WANTED:** Three consecutive issues, free of charge. Please limit ad to 30 words or less.

**NYSDJ BOX NUMBER:** \$10 per ad, per issue. The NYSDJ will assign a box number to your ad and will send all responses to you when they are received.

**NYSDA WEB SITE:** For an additional \$10 per insertion we will run your standard classified ad on our Web site. Associateship wanted ads will run on site for 3 consecutive months at no charge. Associateship available ads will run for 3 consecutive months for an additional \$5 (members) and \$10 (nonmembers).

**PAYMENT:** Payment via check, money order, or credit card must accompany ad copy. American Express, Visa, MasterCard and Discover accepted. All ads must be submitted in writing. Send ad copy and payment to NYSDJ Classifieds, Suite 602, 20 Corporate Woods Blvd., Albany, NY 12211-2370.

Please write out your ad as you would like it to appear in *The Journal* and attach it to this form. Complete this form and mail with payment to: NYSDJ Classifieds, Suite 602, 20 Corporate Woods Blvd., Albany, NY 12211-2370.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_

Total number of words: \_\_\_\_\_ Web site inclusion? \_\_\_\_\_  
Box needed? \_\_\_\_\_ Total amount enclosed \$ \_\_\_\_\_

Run my ad in the following issue(s):  
 Jan  March  May  Aug/Sept  Nov  
 Feb  April  June/July  Oct  Dec

Enclosed is a check or money order

Please charge my  
 Visa  
 MasterCard  
 American Express  
 Discover

Name on card \_\_\_\_\_  
Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_

## ADA Launches Community Dental Health Coordinator Pilot Program at Temple University

THE AMERICAN DENTAL ASSOCIATION has signed an agreement with Temple University to train new dental team members as part of a pilot program to improve oral health in underserved communities.

The Community Dental Health Coordinator (CDHC) is a member of the dental health team who works in communities where residents have limited access to dental care to improve their oral health.

The CDHC provides a limited range of preventive dental care services, including screenings and fluoride treatments. However, of greater importance to these communities, the CDHC will help patients navigate the health system and access care by a dentist or an appropriate clinic and engage in educational activities to improve community members' oral health habits.

Temple will recruit and train CDHCs from urban locations in Philadelphia over the next two years, returning them to their communities to work as dental team members under the supervision of dentists.

Although the CDHC is a new dental team member whose merits are not yet known, many studies of the community health worker (CHW) model indicate that they can make significant contributions to a community.

Because CDHCs will function much like a CHW, the ADA believes that they, too, will have a positive impact on the oral health of their communities through education and outreach.

Dr. Amid Ismail, dean of Temple University's Kornberg School of Dentistry and one of the architects of the CDHC program, explained why the program is seeking to place CDHC trainees in their own communities.

"Our aim is to ensure that the coordinator is able to bridge the gap between local cultures and health care systems. The CDHC can help improve people's oral health habits and help patients navigate the social and bureaucratic barriers that prevent them from gaining access to available dental health services," Dr. Ismail said.

Temple is the third of three pilot CDHC program sites. Two other pilot programs are directed by the University of Oklahoma, which is training CDHCs from rural areas, and the University of California at Los Angeles, which, in conjunction with Salish Kootenai College in Montana, is training students from American Indian communities.

The ADA has funded the program, which will train six students per site each year. ❧

## Medicaid Compliance Deadline Extended

THE OFFICE of the Medicaid Inspector General (OMIG) has extended the filing date for the Mandatory Provider Compliance Certification required by 18NYCRR Part 521. The new deadline to file is Dec. 31, 2009.

OMIG has modified the certification form. The updated version is posted at [www.omig.state.ny.us](http://www.omig.state.ny.us).

Providers who have submitted a certification have the option of submitting a new certification. ❧