

PRINT & DIGITAL ADVERTISING | SPONSORSHIPS

INSERTION ORDER 2026

| ADVERTISER: | |
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| ADDRESS line 1: | |
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| PLEASE RUN OUR ADVERTISEME | ENT IN (check below): |
| New York State Dental Journ | aal & NYSDA News |
| JANUARY-Print | · AD SIZE NYSDJ (circle below): |
| FEB/MARCH - Digital* APRIL/MAY - Digital* | Full page ½ page 1/4 page Cover: II IIII IV |
| JUNE/JULY - Print AUG/SEPT/OCT -Digital* NOV/DEC - Digital* | *Added value! Digital editions of NYSDJ include complementary ad space of same size in our quarterly digital newsletter NYSDA News published in Feb, May, Oct & Dec. |
| Corporate Partnership Pack | sages Sponsorships \$1,500/event: |
| Platinum Package: \$22,000 Gold Package: \$14,000 Silver Package: \$7,000 | Member Benefits Guide HOD Meeting |
| Advertorial/Sponsored Conto | Resident Social Bronx ent \$3,750/issue Resident Social GNYDM |
| # Months: | Notario alsing Essents TDD |
| Indicate which NYSDJ or NYSDA News | issues you'd like to reserve |
| Website Banner Advertising (\$900/month; 15% discount for | E-Newsletter Email Advertising (Full banner: \$1,000 Half Banner \$600 |
| JANUARY FEBRUARY | IIILY AUGUST |
| SEPTEMBER OCTOBER | NOVEMBER DECEMBER |
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